

## (Junior) Marketing Manager - IT Products (m/f/d)

**Search engine optimization, social media and display advertising as well as email marketing are no news to you? Perfect! You are curious about new techniques and have a passion for IT products? Then we would be very happy to meet you. Send us your application and become part of our marketing team for German speaking regions (Germany, Austria, Switzerland).**

### What we offer:

- A workplace situated in Düsseldorf
- Interesting and versatile activities in flexible structures and flat hierarchies
- Initial onboarding & regular trainings at Synology GmbH Düsseldorf
- Friendly corporate culture and a pleasant working environment
- Unlimited full-time job with reasonable compensation
- Bright and modern equipped workplaces in a central location in Düsseldorf
- Additional perks, like fresh fruit and veg, drinks and regular employee events
- Mobility allowance or free employee parking lot

### Your professional and personal requirements:

- Successfully completed business degree or comparable degree with marketing focus (lateral entrants welcome)
- Professionell experience in marketing from B2C or B2B, especially in digital marketing, or PR, preferably with IT products
- First experience in search engine optimization, social media and display advertising as well as email marketing are desired
- Passion in dealing with IT or technical products
- Basic network knowledge are an advantage
- Excellent German and English skills (spoken and written)
- Analytical thinking and a preference for numbers
- Hands-On mentality, high level of self-motivation, and proactive way of working

### Your area of responsibility would include:

- Creation of marketing material for print and online media for entire product portfolio
- Participation and independent creation of digital marketing campaigns
- Keyword research or ad optimization
- Responsible for event organization
- Press and publicity work including translations (English-German)
- Close cooperation with other colleagues from social media management, social media advertisement, as well as product management and sales

As the market leader in the field of NAS servers, routers and video surveillance, Synology GmbH has been inspiring millions of customers worldwide with innovative and versatile IT solutions since 2011.

We live the passion for IT and a hands-on mentality. By taking care of markets in Central and Eastern Europe, we combine 14 nationalities in a international and dynamic team in the Düsseldorf subsidiary – become part of it and apply today!

[Apply Now](#)

### Contact

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