

## (Junior) Marketing Manager - Czech speaking (m/f/d)

**Social media, display advertising, content marketing as well as email marketing are no news to you? Perfect! You are curious about new techniques and have a passion for IT products? Then we would be very happy to meet you. Send us your application and become part of our marketing team for Czech and Slovak speaking regions.**

### What we offer:

- A workplace situated in Düsseldorf
- Interesting and versatile activities in flexible structures and flat hierarchies
- Initial onboarding & regular trainings
- Friendly corporate culture and a pleasant working environment
- Unlimited full-time job with reasonable compensation
- Bright and modern equipped workplaces in a central location in Düsseldorf
- Additional perks, like fresh fruit and veg, drinks and regular employee events
- Mobility allowance or free employee parking lot

### Your professional and personal requirements:

- Successfully completed business degree or comparable degree with marketing focus (lateral entrants welcome)
- Professional experience in marketing from B2C or B2B, especially in digital marketing or PR
- First experience in search engine optimization, social media and display advertising as well as email marketing is desired
- Passion for IT and willingness to learn new technologies
- Basic network knowledge is an advantage, willingness to learn is the key
- Excellent Czech skills and & strong communication skills in English
- Hands-On mentality, high level of self-motivation, and proactive way of working
- Team player but also able to take initiative and responsibility
- Willingness to move to Düsseldorf area, Germany

### Your area of responsibility would include:

- Creation of marketing material for print and online media for entire product portfolio
- Marketing campaign creation and execution, including digital marketing campaigns
- Social Media management
- Keyword research, analysis and ad optimization
- Event organization online / onsite
- Press and publicity work including translations (English-Czech)
- Close cooperation with other colleagues from marketing team, product management and sales

As the market leader in the field of NAS servers, routers and video surveillance, Synology GmbH has been inspiring millions of customers worldwide with innovative and versatile IT solutions since 2011.

We live the passion for IT and a hands-on mentality. By taking care of markets in Central and Eastern Europe, we combine 14 nationalities in a international and dynamic team in the Düsseldorf subsidiary – become part of it and apply today!

[Apply Now](#)

### Contact

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